



PRINT PUBLIC MUNICIPAL ARTIST-IN-RESIDENCE PROGRAM - CALL FOR ARTISTS

ISSUE DATE: **Tuesday, October 11, 2022**

DEADLINE: **Friday, November 18, 2022**

APPLICATIONS ARE ACCEPTED THROUGH SLIDEROOM:

[HTTPS://KALA.SLIDEROOM.COM/#/PERMALINK/PROGRAM/69713](https://kala.slideroom.com/#/PERMALINK/PROGRAM/69713)

Print Public Overview: From its founding days, Kala Art Institute was envisioned as a place where people gather to exchange creative ideas and share technology and tools. Expanding on this idea, *Print Public* takes this exchange from the Kala studios out to the surrounding neighborhood and city. Since its inception in 2012, *Print Public* has provided an opportunity for artists to create temporary public art projects along the San Pablo Avenue corridor allowing artists to meet people where they are, on the street, at bus stops, markets, shops, and in the neighborhood, connecting artists and the community. During the pandemic, Kala's public art residency and community engagement project *Print Public* evolved with support from the National Endowment for the Arts (NEA) Our Town grant. At that time, Kala began partnering with the City of Berkeley's Civic Art Program to place artists-in-residence in select municipal departments. This new municipal artist-in-residence program invited artists to work alongside city departments on COVID-19 recovery with a focus on equity, diversity, inclusion, belonging, and community wellbeing. We are excited to announce we are continuing this partnership with this new call for a second cohort of municipal artists-in-residence who will be working with Kala and the City of Berkeley's Planning Department.

The Planning Department is currently working on two projects that will be the focus of the municipal artist-in-residence program: the San Pablo Avenue Specific Plan; and the Office of Energy and Sustainable Development's Climate Action Plan. One artist/artist team will be selected per area of focus, and will be paired with a City of Berkeley Staff member "host" directly involved with those initiatives.

Print Public Municipal Artist-in-Residence Award includes:

Stipend: \$9,000 project stipend, and an additional \$1,000 for materials

Studio Residency: Up to 16 months of studio residency time at Kala Art Institute with 24/7 access to our [communal studio spaces](#) and access to additional resources including artist project spaces and meeting space.

Kala Class: Sign up for a Kala art class or workshop that will provide training in a chosen area of printmaking and/or digital media and orient artists to Kala's art-making facility.

Exhibition: Each artist selected is included in a culminating *Print Public* exhibition and will be asked to create concurrent public programming that is free and accessible to the Berkeley community.

Community: Access to a community and network of approximately 125 artists working at Kala annually, participation in Kala events, and support of Kala staff.

Program Period: The 2023-2024 Print Public period is **January 1, 2023 through June 30, 2024**

Application Deadline: Friday, November 18, 2022

To Apply: For the Print Public Municipal Artist-in-Residence Award, two artists or artist teams will work as cultural strategists within the City of Berkeley's Planning Department. Selected artists will receive a \$9,000 project stipend and \$1,000 for materials, and a 16-month residency at Kala with 24/7 access to Kala's printmaking studio, digital lab, and project spaces. The selection process will be facilitated by Zoë Taleporos, Public Art Program Lead, Berkeley Civic Arts, and juried by a panel that includes Kala's Co-Directors Mayumi Hamanaka and Ellen Lake, a City of Berkeley Civic Arts Commissioner, and City of Berkeley Planning Department team Robert Rivera and Katie Van Dyke.

About the municipal artist-in-residence program: Kala's Print Public partnership with the City of Berkeley is a municipal artist-in-residence initiative looking for 2 artists/artist teams to work as cultural strategists with the City of Berkeley's Planning Department to work on the San Pablo Avenue Specific Plan, and the Office of Energy and Sustainable Development's Pilot Climate Equity Fund.

San Pablo Avenue Specific Plan: The City of Berkeley is developing the San Pablo Avenue Specific Plan which will create a framework to define a community vision for the future of San Pablo Avenue. The vision will identify opportunities for improvement and help develop policies that can be applied along San Pablo Avenue to encourage and support a diversity of housing, commercial activities and public amenities.

Pilot Climate Equity Fund: The Office of Energy & Sustainable Development is partnering with the Ecology Center as part of the Pilot Climate Equity Fund to elevate the voices of under-represented voices in climate and resilience, pilot and build capacity in local community organizations, and increase access to information and resources for climate resilience and electrification efforts.

What is a cultural strategist?

- A cultural strategist is a thought partner who uses creative thinking and culture as a way to address community issues or de-tangle community knots.
- A cultural strategist is an artist that may or may not make an object.
- A cultural strategist often focuses on policies and advocacy, community organizing, and community engagement.

Four finalists will be selected and paid \$500 to prepare a proposal for presentation to the selection panel. The panel will select two artists for the municipal artist-in-residence initiative: one to respond to the San Pablo Avenue Corridor Project; and one to respond to the Office of Energy and Sustainable Development's Climate Action Plan.

Full Application Includes:

- Completed Application Form, you can apply on [Slideroom](#).
- Statement of Interest in working at Kala Art Institute, interest in the Planning Department project area for which you are applying, and how the Print Public award will affect a specific future project and/or how it will impact your overall practice.
- Artist CV
- Documentation of recent work (see specifications on the online application for guidelines according to discipline)

Please note:

- This is a studio residency only; housing is not included.
- Students who will be enrolled in a degree granting program in the 2022-2023 and 2023-2024 academic year are not eligible for the award.

Through ***Print Public***, Kala aims to provide a platform for artists to work on interdisciplinary projects with digital or print media while animating public space, reaching new communities, building local partnerships, and deepening neighborhood ties. ***Print Public*** has been supported by The California Arts Council, The City of Berkeley's Civic Arts Program, The James Irvine Foundation, UC Berkeley Chancellor's Community Partnership Fund, and the National Endowment for the Arts.

For questions about the online application guidelines, email Ellen Lake, ellen@kala.org or call 510-520-6438