



**Art Kala 2020 – Gala and Auction, Honorary Chairs: Nion McEvoy & Leslie Berriman**

**Board Event Co-chairs:** Perrin Meyer, Amrita Singhal, Sylvia Solochek Walters

**Honored Artists:** Kota Ezawa, Jet Martinez & Kelly Ording

**Auction Gala:** Saturday, April 4, 2020, 6:00 – 9:30 pm

**Venue:** Kala Gallery, 2990 San Pablo Avenue, Berkeley, California 94702

**Art Kala 2020 – Gala and Auction** is Kala’s premiere event of the year and the cornerstone of our fundraising efforts to support our mission supporting artists and access to art-making. Celebrating Kala’s creative community, this event will be a highly publicized exhibition and auction showcasing inventive and meaningful art from the Bay Area and beyond.

### **Event Sponsorship Benefits & Recognition**

#### **Visionary \$10,000+**

- Sponsor’s name prominently listed in all event publicity materials and signage
- Ten tickets to **Art Kala 2020 - Gala and Auction** on Saturday, April 4, 2020
- Acknowledgement on the Kala website and newsletter

#### **Arts Advocate \$5,000+**

- Sponsor’s name prominently listed in all event publicity materials and signage
- Eight tickets to **Art Kala 2020 - Gala and Auction** on Saturday, April 4, 2020
- Acknowledgement on the Kala website and newsletter

#### **Collector \$2,500+**

- Sponsor’s name prominently listed in all event publicity materials and signage
- Six tickets to **Art Kala 2020 - Gala and Auction** on Saturday, April 4, 2020
- Acknowledgement on the Kala website and newsletter

#### **Enthusiast \$1,000+**

- Sponsor’s name prominently listed in all event publicity materials and signage
- Four tickets to **Art Kala 2020 - Gala and Auction** on Saturday, April 4, 2020
- Acknowledgement on the Kala website and newsletter

#### **Neighbor \$500+**

- Sponsor’s name prominently listed in all event publicity materials and signage
- Two tickets to **Art Kala 2020 - Gala and Auction** on Saturday, April 4, 2020
- Acknowledgement on the Kala website and newsletter

**For Sponsorship Opportunities please contact: Ellen Lake, Managing Director, [ellen@kala.org](mailto:ellen@kala.org) or Archana Horsting, Kala Executive Director [archana@kala.org](mailto:archana@kala.org); Phone: 510-544-9054**