



Art Kala 2021– Art Auction Benefit, Honorary Chairs: Craig Nagasawa & Jeremy Stone

Board Event Co-chairs: Maya Hara, Perrin Meyer, Amrita Singhal

Honored Artists: Demetri Broxton, Jordan Craig, Carissa Potter

Auction Exhibition: March 11 – May 16, 2021

Venue: Kala Gallery, 2990 San Pablo Avenue, Berkeley, California 94702

Art Kala 2021 – Art Auction Benefit is Kala’s premiere event of the year and the cornerstone of our fundraising efforts to support our mission supporting artists and access to art-making. Celebrating Kala’s creative community, this event will be a highly publicized exhibition and auction showcasing inventive and meaningful art from the Bay Area and beyond.

Event Sponsorship Benefits & Recognition

Visionary \$10,000+

- Sponsor’s name prominently listed in all event publicity materials and signage
- Acknowledgement on the Kala website and newsletter
- VIP Early Access and Collector’s Tour to Art Kala 2021 Exhibition; 6 VIP Host Bags

Arts Advocate \$5,000+

- Sponsor’s name prominently listed in all event publicity materials and signage
- Acknowledgement on the Kala website and newsletter
- VIP Early Access and Collector’s Tour to Art Kala 2021 Exhibition; 5 VIP Host Bags

Collector \$2,500+

- Sponsor’s name prominently listed in all event publicity materials and signage
- Acknowledgement on the Kala website and newsletter
- VIP Early Access and Collector’s Tour to Art Kala 2021 Exhibition; 4 VIP Host Bags

Enthusiast \$1,000+

- Sponsor’s name prominently listed in all event publicity materials and signage
- Acknowledgement on the Kala website and newsletter
- VIP Early to Art Kala 2021 Exhibition; 2 VIP Host Bags

Neighbor \$500+

- Sponsor’s name prominently listed in all event publicity materials and signage
- Acknowledgement on the Kala website and newsletter
- VIP Early Access to Art Kala 2021 Exhibition; 1 VIP Host Bags

For Sponsorship Opportunities please contact: Ellen Lake, Executive Director, ellen@kala.org or Archana Horsting, Founding Director archana@kala.org; Phone: 510-544-9054