



ART KALA 2026 – Art Auction Benefit

Honorary Chair: Artsource Consulting: Kerri Hurtado Jody Knowlton, Tessa Wilcox

Board Event Co-chairs: Julie McCray, Perrin Meyer, Jules Roman

Auction Exhibition: March 26– April 25, 2026; **Preview Party:** Thursday, March 26th, 6-9pm

Live Auction & 52nd Anniversary Party: Saturday, April 25th, 6-9pm

Venue: Kala Gallery, 2990 San Pablo Avenue, Berkeley, California 94702

ART KALA 2026 Auction Benefit is a highly publicized event that celebrates Kala's 52nd anniversary and raises vital funds for Kala's work and mission supporting artists and engaging the community.

Event Sponsorship Benefits & Recognition

Visionary \$20,000+

- Sponsor recognition in all event publicity materials, website, and signage
- 14 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party;** Host Bags

Champion \$15,000

- Sponsor recognition in all event publicity materials, website, and signage
- 12 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party;** Host Bags

Innovator \$10,000+

- Sponsor recognition in all event publicity materials, website, and signage
- 10 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party;** Host Bags

Arts Advocate \$5,000+

- Sponsor recognition in all event publicity materials, website, and signage
- 8 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party;** Host Bags

Collector \$2,500

- Sponsor recognition in all event publicity materials, website, and signage
- 6 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party;** Host Bags

Enthusiast \$1,000+

- Sponsor recognition in all event publicity materials, website, and signage
- 4 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party;** Host Bags

Neighbor \$500+

- Sponsor recognition in all event publicity materials, website, and signage
- 2 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party;** Host Bag

For Sponsorship Opportunities please contact: Ellen Lake, Kala Co-Executive Director, ellen@kala.org; Phone: 510-520-6438



SPONSOR FORM for ART KALA 2026: Kala's Art Auction Benefit & 52nd Anniversary Celebration

Dates: ART KALA 2026 - March 26–April 25, 2026

Venue: Kala Gallery, 2990 San Pablo Avenue, Berkeley, California 94702

Thank you for your sponsorship!

Please complete and return this form, along with payment, via e-mail or USPS mail to:

Kala Art Institute, 1060 Heinz Avenue, Berkeley, CA 94710

Email: ellen@kala.org

Phone: 510-520-6438 (Ellen's mobile)

Payment Information:

☐ Paypal - <http://www.kala.org/support/donate/>

☐ Check Enclosed Please make check payable to **Kala Art Institute**

☐ Visa ☐ Mastercard ☐ American Express

Sponsorship Level and Amount: _____

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Credit Card Number: _____

Expiration Date: _____ security code: _____

Sponsor Name as you wish it to appear in publicity, signage and event materials:

Thank you for your support!

Kala Art Institute is a 501 (c) (3) non-profit arts organization, and your donation is tax deductible to the extent of the law. Our federal tax ID number is 94-2372185.

