



## **ART KALA 2026 – Art Auction Benefit**

**Honorary Chair: Artsource Consulting:** Kerri Hurtado, Jody Knowlton, Tessa Wilcox

**Board Event Co-chairs:** Julie McCray, Perrin Meyer, Jules Roman

**Auction Exhibition:** March 26– April 25, 2026; **Preview Party:** Thursday, March 26th, 6-9pm

**Live Auction & 52nd Anniversary Party:** Saturday, April 25th, 6-9pm

**Venue:** Kala Gallery, 2990 San Pablo Avenue, Berkeley, California 94702

**ART KALA 2026 Auction Benefit** is a highly publicized event that celebrates Kala's 52nd anniversary and raises vital funds for Kala's work and mission supporting artists and engaging the community.

### **Event Sponsorship Benefits & Recognition**

#### **Visionary \$20,000+**

- Sponsor recognition in all event publicity materials, website, and signage
- 14 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party**; Host Bags

#### **Champion \$15,000**

- Sponsor recognition in all event publicity materials, website, and signage
- 12 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party**; Host Bags

#### **Innovator \$10,000+**

- Sponsor recognition in all event publicity materials, website, and signage
- 10 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party**; Host Bags

#### **Arts Advocate \$5,000+**

- Sponsor recognition in all event publicity materials, website, and signage
- 8 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party**; Host Bags

#### **Collector \$2,500**

- Sponsor recognition in all event publicity materials, website, and signage
- 6 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party**; Host Bags

#### **Enthusiast \$1,000+**

- Sponsor recognition in all event publicity materials, website, and signage
- 4 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party**; Host Bags

#### **Neighbor \$500+**

- Sponsor recognition in all event publicity materials, website, and signage
- 2 Tickets to **ART KALA 2026: Live Auction & 52nd Anniversary Party**; Host Bag

**For Sponsorship Opportunities please contact:** Ellen Lake, Kala Co-Executive Director, [ellen@kala.org](mailto:ellen@kala.org); Phone: 510-520-6438



## SPONSOR FORM for ART KALA 2026: Kala's Art Auction Benefit & 52nd Anniversary Celebration

**Dates:** ART KALA 2026 - March 26–April 25, 2026

**Venue:** Kala Gallery, 2990 San Pablo Avenue, Berkeley, California 94702

Thank you for your sponsorship!

Please complete and return this form, along with payment, via e-mail or USPS mail to:

**Kala Art Institute, 1060 Heinz Avenue, Berkeley, CA 94710**

Email: [ellen@kala.org](mailto:ellen@kala.org)      Phone: 510-520-6438 (Ellen's mobile)

### Payment Information:

Paypal - <http://www.kala.org/support/donate/>

Check Enclosed      Please make check payable to **Kala Art Institute**

Visa       Mastercard       American Express

Sponsorship Level and Amount: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ security code: \_\_\_\_\_

Sponsor Name as you wish it to appear in publicity, signage and event materials:

\_\_\_\_\_

**Thank you for your support!**

Kala Art Institute is a 501 (c) (3) non-profit arts organization, and your donation is tax deductible to the extent of the law. Our federal tax ID number is 94-2372185.

