ART KALA 2027 – Art Auction Benefit
Board Event Co-chairs: Promita Chatterji**,** Julie McCray, Perrin Meyer
Auction Exhibition: February 4-20, 2027
Preview Party & Artist Mixer: Thursday, February 4, 6-9pm
Live Auction & 53rd Anniversary Party: Saturday, February 20, 6-9pm
Venue: Kala Gallery, 2990 San Pablo Avenue, Berkeley, California 94702

ART KALA 2027 Auction Benefit is a highly publicized event that celebrates Kala's 53rd anniversary and raises vital funds for Kala's work and mission supporting artists and engaging the community.

Event Sponsorship Benefits & Recognition

Visionary $20,000+
- Sponsor recognition in all event publicity materials, website, and signage
- 14 Tickets to **ART KALA 2027: Live Auction & 53rd Anniversary Party**; Host Bags

Champion $15,000
- Sponsor recognition in all event publicity materials, website, and signage
- 12 Tickets to **ART KALA 2027: Live Auction & 53rd Anniversary Party**; Host Bags

Innovator $10,000+
- Sponsor recognition in all event publicity materials, website, and signage
- 10 Tickets to **ART KALA 2027: Live Auction & 53rd Anniversary Party**; Host Bags

Arts Advocate $5,000+
- Sponsor recognition in all event publicity materials, website, and signage
- 8 Tickets to **ART KALA 2027: Live Auction & 53rd Anniversary Party**; Host Bags

Collector $2,500
- Sponsor recognition in all event publicity materials, website, and signage
- 6 Tickets to **ART KALA 2027: Live Auction & 53rd Anniversary Party**; Host Bags

Enthusiast $1,000+
- Sponsor recognition in all event publicity materials, website, and signage
- 4 Tickets to **ART KALA 2027: Live Auction & 53rd Anniversary Party**; Host Bags

Neighbor $500+
- Sponsor recognition in all event publicity materials, website, and signage
- 2 Tickets to **ART KALA 2027: Live Auction & 53rd Anniversary Party**; Host Bag

For Sponsorship Opportunities please contact: Ellen Lake, Kala Co-Executive Director, **ellen@kala.org;** Phone: 510-520-6438

SPONSOR FORM for ART KALA 2027: Live Auction & 53rd Anniversary Party

Dates: ART KALA 2027 - February 4-20, 2027
Venue: Kala Gallery, 2990 San Pablo Avenue, Berkeley, California

Thank you for your sponsorship! Please complete and return this form, along with payment, via e-mail or USPS mail to:

Kala Art Institute, 1060 Heinz Avenue, Berkeley, CA 94710

Email: ellen@kala.org Phone: 510-520-6438 (Ellen's mobile)

Payment Information:

Paypal - http://www.kala.org/support/donate/

◯ Check Enclosed* *Please make check payable to **Kala Art Institute**

◯ Visa ◯ Mastercard ◯ American Express

Sponsorship Level and Amount: _____

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Credit Card Number: _____

Expiration Date: _____ security code: _____

Sponsor Name as you wish it to appear in publicity, signage and event materials:

_____

Thank you for your support!

Kala Art Institute is a 501 (c) (3) non-profit arts organization, and your donation is tax deductible to the extent of the law. Our federal tax ID number is 94-2372185.